

The TRUST OFFICERS ASSOCIATION OF THE PHILIPPINES (TOAP)  
*and*  
The TRUST INSTITUTE FOUNDATION OF THE PHILIPPINES (TIFP)  
*celebrate*  
**TRUST CONSCIOUSNESS WEEK**  
**March 10-14, 2008**  
*with the theme*  
**“WIDENING INVESTORS’ OPTIONS THROUGH TRUST”**

DATE	SCHEDULE OF ACTIVITIES/SEMINARS
Monday 03/10/2008	Newspaper Supplements in Business World and the Philippine Star
Tuesday 03/11/2008 9:00 AM – 12:00 Noon       2:00 PM – 5:00 PM	<p><b>FOR MEMBERS OF THE MEDIA (free seminar)</b>  <b>Basics of Trust</b>  Speaker: <b>ATTY. REYNALDO G. GERONIMO</b>  Senior Partner  Romulo Mabanta Buenaventura Sayoc  and Delos Angeles Law Offices</p> <p>Venue: <b>TOP OF THE CITI</b>  Function Rooms 7 &amp; 8, Citibank Tower  Paseo de Roxas, Makati City</p> <p><b>FOR TRUST PRACTITIONERS only (free seminars)</b>  <b>1. Customer Suitability and Risk Management</b>  Speaker: <b>CONCEPCION A. GARCIA</b>  Bank Officer III  Bangko Sentral ng Pilipinas</p> <p><b>2. Trust Rating System</b>  Speaker: <b>REMEDIOS P. TORREGROSA</b>  Acting Deputy Director  Bangko Sentral ng Pilipinas</p> <p><b>3. Revisiting TOAP’s Code of Conduct and Ethics</b>  Speaker: <b>MICHAEL B. GARCIA</b>  First Vice President &amp; Trust Officer  Unionbank of the Philippines</p> <p>Venue: <b>MOLINA HALL</b>  BDO North Tower (formerly EPCIB Tower II),  Makati Ave. corner HV dela Costa, Makati City</p>
Wednesday 03/12/2008 3:00 PM– 5:00 PM	<p><b>FOR UITF TRUST MARKETING PERSONNEL only (free seminar)</b>  <b>Understanding UITFs for Trust Marketing Personnel</b>  Speakers: <b>ANDREW P. CAW</b>  Assistant Vice President  ING Investment Management</p> <p><b>ROBERT B. RAMOS</b>  Assistant Vice President  Trust Banking Group  Unionbank of the Philippines</p> <p>Venue: <b>MOLINA HALL</b>  BDO North Tower (formerly EPCIB Tower II),  Makati Ave. corner HV dela Costa</p>
Friday 03/14/2008 3:00 PM – 5:00 PM	<b>TOAP visits Golden Acres Home for the Aged</b>

Trust Consciousness Week is an annual event wherein the TOAP, in partnership with TIFP, engage in activities aimed at raising the level of awareness and understanding of the public of the concepts involved in trust arrangements, the basic trust and investment products and other fiduciary services available in the market as well as the many uses and benefits that these have to offer to corporations, institutions and individuals. Trust Consciousness Week banners shall be displayed by TOAP member institutions during this week in solidary support of this major endeavor. For more information on the various investors’ options through trust, please visit [www.toap.org.ph](http://www.toap.org.ph) and [www.uitf.com.ph](http://www.uitf.com.ph).